

Louie Sakoda

Senior Product / UI / UX Designer 🙌

BIO

I'm a Senior Product / UX / UI Designer working in the EdTech space on AI-driven products. With more than nine years experience in the field, I aim to create digital experiences that not only solve valuable user problems, but find the intersection between design, engineering, and business objectives.

EXPERIENCE

CK-12 Foundation

Palo Alto, CA

Senior UX/UI Designer | May 2016 – Present

CK-12 Foundation is a non-profit organization which aims to increase access to low-cost K-12 education in the United States and abroad. CK-12 provides free and customizable K-12 open educational resources aligned to state curriculum standards.

- Researched and evaluated the motivations of students & teachers in the K-12 space to optimize our learning and teaching platform of 20M+ users.
- Developed 2.0 design system to create a more uniform UI, comply with WCAG 2.0 standards, and have a parallel React component library for more efficient dev hand-off.
- Strategized, designed, and prototyped end-to-end solutions to improve learning and teaching outcomes via ML/AI.

OdysseyDAO

Remote

Product Lead | November 2021 – Present

The Odyssey mission is to onboard 1 million people into the world of **web3** through high-quality, simple to understand content that will set them up to contribute to the next iteration of the internet 🏠

- Designed and developed website to provide free access to quality web3 education to 80,000+ users.
- Designed and built an automated email course to provide introductory learning material that has been completed by more than 12,000 learners.
- Managed a team of 38 community contributors in an effort to manually translate over 400,000 words in 10 different languages to provide international access to our content.

Lowe's Companies, Inc.

Mooresville, NC

UX Production Designer | June 2014 – May 2016

In a heavily collaborative environment, our agile team designed and developed the promotional experience for the Lowes.com e-commerce site.

- Produced creative assets for Lowes.com home, landing, & brand pages for desktop, mobile, web banners, email, & Lowes For Pros.
- Managed a team of 4 on our Global Redesign project

CONTACT

Phone

408.483.1011

Email

louie.sakoda@gmail.com

Location

San Francisco, CA

Portfolio

www.louiesakoda.com

EDUCATION

University of Utah

2005-2011 | Salt Lake City, UT

BS Marketing / Entrepreneurship - David Eccles School of Business

St. Leo University

2011-2012

MBA - Sports Business

SKILLS & TOOLS

User Research

Prototyping

Figma

Webflow

Visual Dev

Sketch

Interaction Design

Webflow

XD

UI / UX Design

FUN FACTS & AWARDS

I played professional football in the **CFL** as a kicker/punter 🏈.

Academic All-American - 2008

I have **2** little ones 🧒🧒