Louie Sakoda

Product Designer 👋

BIO

As a product designer and visual developer, my core drivers are to simplify complex problems and lead with value. I believe that if you know how to ask the right questions, you will come to the right solutions.

As a self-driven and analytical designer, I pull on a diverse set of experiences to find success in product design, as well as visual development. These experiences range from education-technology, ecommerce, athletics, qualitative research, pharmaceuticals. I have experienced the dynamics of working in small startups, non-profits, as well as large corporate environments.

EXPERIENCE

CK-12 Foundation

Senior UX/UI Designer | May 2016 – Present

CK-12 Foundation is a non-profit organization which aims to increase access to low-cost K-12 education in the United States and abroad. CK-12 provides free and customizable K-12 open educational resources aligned to state curriculum standards.

- Researched and evaluated the motivations of students & teachers in the K-12 space to optimize our learning and teaching platform of 20M+ users.
- Developed 2.0 design system to create a more uniform UI, comply with WCAG 2.0 standards, and have a parallel React component library for more efficient dev hand-off.
- Strategized, designed, and prototyped end-to-end solutions to improve learning and teaching outcomes via ML/AI.

OdysseyDAO

Product Lead | November 2021 – Present

The Odyssey mission is to onboard 1 million people into the world of **web3** through high-quality, simple to understand content that will set them up to contribute to the next iteration of the internet 🎞️

- Designed and developed website to provide free access to quality web3 education to 80,000+ users.
- Designed and built an automated email course to provide introductory learning material that has been completed by more thank 12,000 learners.
- Managed a team of 38 community contributors in an effort to manually translate over 400,000 words in 10 different languages to provide international access to our content.

Lowe's Companies, Inc.

UX Production Designer | June 2014 – May 2016

In a heavily collaborative environment, our agile team designed and developed the promotional experience for the Lowes.com e-commerce site.

- Produced creative assets for Lowes.com home, landing, & brand pages for desktop, mobile, web banners, email, & Lowes For Pros.
- Managed a team of 4 on our Global Redesign project

CONTACT

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Portfolio
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EDUCATION

University of Utah

BS Marketing / Entrepreurship - David Eccles School of Business

2005-2011 | Salt Lake City, UT

St. Leo University

Masters of Business Administration

2011-2012 | Remote

SKILLS & TOOLS

User Research   Prototyping   Figma

Webflow   Visual Dev   Interaction Design

Webflow   UI / UX Design   Sketch   XD

FUN FACTS & AWARDS

I played professional football in the **CFL** as a kicker/punter 🏈.

Academic All-American - 2008

I have **2** little ones 👦🏻👶🏻